

### **Homestead makes it easy: build your own website, market it, sell online!**

Homestead helps small businesses reach new customers online, so when people search Google and other search engines, they can find you. With our combination of easy-to-use free website building software, affordable web hosting and toll-free customer support, Homestead makes it easy for you to build a website. And once you've created your website, to help your business succeed we can also assist you in increasing your online traffic, sell products and services online and efficiently accept credit card payments.

### **Easily create your own website with our award-winning, free website building software**

Anyone can build a website in minutes! Even if you've never tried to **make a website** before, you'll find Homestead's design tools easy to

### **Get your own personalized website address and email**

Make it easy for customers to find you on the Web and build a professional image with your own personalized domain name ([www.yourbusinessname.com](http://www.yourbusinessname.com)), and email branded with the same address. If the name you want is already taken, our team of experts can suggest others that your customers will remember. If you've already got a domain name, we can transfer your registration to Homestead for you or simply redirect traffic to your Homestead site. Just give us a call, and we'll handle everything. Try creating a website on a trial basis – it's free! Web hosting can then help you find a domain you'll really like.

### **Want to sell online?**

Homestead makes it easy for you to add a PayPal Shopping Cart to your website so you can ring up sales at your customers'

use. And seasoned website builders, you'll love how powerful Homestead software is. It's straightforward, intuitive, yet powerful: the perfect combination! Homestead's free website building software gives you everything you need to create a website yourself; no programming or HTML skills are needed! Best of all, everything you need to create your own website is included in every Homestead website package for *free*! Web hosting is also available, and check out some of the designs created using our software: [small business website designs](#) and [real estate website designs](#).

### Choose from 2,000 detailed website templates

**Build your website** to fit your business to a "T"... without starting from scratch. Homestead provides you with a library of over 2,000 website templates created for 100 different business categories. You can easily combine elements from several templates for a completely unique look, or just start from scratch. You can even make your website match your business card!

### Start with a complete, functional site, including images and text

Unlike generic page templates you might find elsewhere, our free website templates are complete, working websites custom-designed by Web professionals for your type of business. Each site template includes unique pages, working navigation, relevant images - even usable text! If you're rushed for time, you can just drop in your business name and logo, add your contact information and publish the site as-is! You can always "tweak" it later.

### Customize and update your site with ease

Familiar-looking editing tools appear as you need them and disappear when you don't. Edit the default text right on the page, or replace it by pasting in your own words. Add images from your computer, or use any from our library of over 250,000 high-quality photos for free! Website hosting and editing has never been this easy. Add or delete pages, change navigation labels, and add links wherever you need them. Add forms to your website to collect contact information from visitors, so you can convert them to customers by sending promotional emails and newsletters. You can also add a guest book to collect and publish comments from satisfied customers. Change anything and everything — you're in charge!

### Get help every step of the way

Our tools are so easy to use, you may never need any support. But if you do, we've got you covered. Whether you'd rather get help by talking to a live person or via email, our excellent support staff is happy to help.

### Want a professional to build your website for you? You got it!

Do you want a design that's uniquely yours? Do you find the prospect of creating your own website too time-consuming or intimidating? We can help you there too! Homestead WebExperts™, our team of professional website design consultants, can design and create a website to your specifications, giving it a well-designed, professional look that will really make it stand out. We build you a professional website, and then show you how to easily maintain it. Check out these [custom website designs](#) made for some of our current customers.

convenience, 24 hours a day. Let your customers purchase multiple products and services from your site with a single payment. It's the most cost-effective way to conduct transactions for a small number of products. And, if you think you might need an ecommerce store...

### Sell online with your own web store

Make your website an efficient online store as easily as you can build a personal website! Homestead offers several types of inexpensive ecommerce solutions, so you can build an ebusiness from scratch, make your personal website an online store or easily take your existing business online. Homestead provides everything you need, including online catalogs, shopping cart, real-time transaction processing, integration with eBay, custom shipping tables, support for instant PayPal payments and much more. And if you need real-time credit card processing, high-end inventory management or sophisticated supply chain communication, a Homestead Storefront can meet your needs. Simply put, with Homestead Storefront's unique package of ecommerce software and business web hosting, it's easier to make money online than ever before. If you need help deciding on the type of ecommerce solution you might need, [we can help you choose](#), or we can show you some of our [ecommerce website designs](#).

### Bring new visitors to your website

Homestead offers powerful tools to help you manage your websites and *increase your website traffic*. Our Homestead SearchLight package uses advanced website promotion techniques, including search engine submissions and advertising on Google, Yahoo and MSN. Expert consultants will take care of all your marketing optimization, driving highly-qualified leads and ready-to-buy customers to your site automatically, letting you focus on running your business. Not only can you make your own website rival that of a professional website designer, you can easily bring qualified prospective customers to it.

### Homestead does it all – Website Design, Software, Hosting, Ecommerce & Marketing

Homestead is the comprehensive solution to your online needs. Whether you want to create a personal website, make a personal website into a small business website, or make an ecommerce website or any other kind of website, we've got you covered. We invite you to [make your own free website](#) today with our **Free Website TRIAL**, and see how easy it really is. With our award-winning free website design software and our friendly support, let us help you get started!